



Carleton Community High School

A Specialist Science with Mathematics School



Cambridge Nationals in Creative iMedia

This course will assess (through both examination and coursework) the application of creative media skills through their practical use. The course will provide students with essential knowledge, transferable skills and tools to improve their learning in other subjects with the aims of enhancing their employability when they leave education, contributing to their personal development and future economic well-being. The qualification was established to encourage independence, creativity and awareness of the digital media sector.

Units studied this year

Units	Assessment Method
Mandatory both required	
R081: R081: Pre-production skills	Written paper – 1 hour – 60 marks 25% of Final Grade
R082: Creating digital graphics	Centre assessed task, OCR moderated 25% of Final Grade

Optional Unit (2 Required to be chosen) Each 25% of Final Grade	
R089: Creating a digital video sequence	Centre assessed task, OCR moderated
R085: Creating a multipage website	Centre assessed task, OCR moderated

Unit R081: Pre-production skills. Revision from January 2016 – Case study released in March - Exam June 2016 This unit is a Case study examined unit. Covering skills learnt since Y10. Enabling the students to understand pre-production skills and techniques as well as demonstrating skills and knowledge in the creation digital media sector.

Unit R082: Creating digital graphics. Current live Controlled Assessment

The aim of this unit is for students to understand the basics of digital graphics editing for the creative and digital media sector.

Unit R085: Creating a multipage website. Current live Controlled Assessment

Students are working on creating multipage website. They will need be able to demonstrate their creativity by combining components to create a functional, intuitive and aesthetically pleasing website meeting the clients brief.

Unit R089: Creating a digital video sequence. Current live Controlled Assessment

The students are creating and evaluating digital video sequences are used in the media industry such as television, film, web applications or computer gaming. They will need to demonstrate how these technologies are developed to reach an identified target audience. They with also need to shoot, edit and evaluate the video.

Assessment for the New GCSEs

Assessment has moved away from the tick box idea of the old OCR National but maintains the three column grid. An overall mark out of 60 is awarded for each unit, split over the different Learning

Objectives (LO). Each LO has mark bands ranging from, for example, 1-6, 7-11, 12-15. This essentially matches the Pass, Merit and Distinction marking bands.

A minimum of 240 points is required for a pass. Grade boundaries will be set after the first year of introduction when OCR have more information about submission quality. The grades range from Distinction* down to Pass with L2 and L1 combined. The marks basically equate to GCSE: Distinction*=A*, Pass=C. Below that you drop down to an L1 course: Distinction=D, Merit = E and Pass=G.

Assessment Information

Controlled Assessments

The controls for taking the task have been designed to ensure that the task is done by the candidate and is all their own work. Research and preparation may be done outside the centre and materials brought in to refer to during the controlled sessions (both electronic and hard copy). However, teachers must inspect them and be satisfied that the work is the candidates' own. All research materials must be placed in the candidates' submission folders. Year 11 lessons are live controlled assessments examination time.

Once the work is complete it is then marked by the student's teacher and the marks submitted to the exam board. The marks for each of the units are only available when the GCSE examination results are published in August. Feedback and marks are not allowed to be given back to the students until the official results have been published. Essentially the students need to treat the Controlled Assessment times as exams.

Homework

Individual study and the ability to develop new skills are essential requirements of modern employers. The IT course includes projects and work that will be required to be completed outside of lessons. Students have ownership and management of their coursework and marks will be lost if they are not developing their coursework as homework tasks on a continuous basis.

What can parents do to help in this subject?

Encourage your child to practice their IT skills so that they are able to apply them to familiar and unfamiliar situations. Encourage the production of a high standard of work through the consideration of layout, formatting and audience. The coursework produced for assessment is produced by the student, it is their responsibility to ensure that all work is completed to the required standard and meets deadlines as required by the exam board.

Encourage your child to proof read their work, checking the content and layout before printing and submitting. Encourage your child to submit all work on time and catch up on all work missed as a result of absence at lunchtime and afterschool sessions.

Ensure that a backup of their IT work is made by saving it to a home computer, the school computer and a memory device, such as a Google Classroom.